



THE
QUICKBOOKS
ADVISOR
PROGRAM

CHAPTER 22

BECOME A QUICKBOOKS ADVISOR

The screenshot displays the Intuit website's 'Solutions for Accounting Professionals' page. The main heading is 'QuickBooks ProAdvisor® Program Overview'. The price is listed as \$549.00, with an 'Enroll Now' button. A section titled 'Expand Your Services with Free Copies of the Latest Software' lists several benefits, including NFR copies of QuickBooks Premier, Enterprise, and Simple Start editions, as well as a Point of Sale (POS) Pro Multi-Store NFR Copy. A 'Connect with New Clients' section mentions a referral database and trial versions. On the right, there are sections for 'Program Info', 'Questions?' (with contact information: 1-888-236-9501), 'Resources for Members' (including terms and login instructions), and 'Become Certified' with the Certified QuickBooks ProAdvisor logo.

CPAs and professionals can enroll to become a Certified QuickBooks ProAdvisor and have their name listed in QuickBooks Advisor referral database.

The program costs \$549 and as a Certified QuickBooks ProAdvisor:

- Your name can appear in the QuickBooks Advisor referral database
- You will receive special Alerts, Newsletters and reference materials
- You will receive priority technical support
- You will have access to informative webcasts
- You will receive training guides
- You will receive trial versions
- You will receive a copy of QuickBooks Premier: Accountant Edition

Once you complete Certification, you are eligible to receive 16 CPE credits, and are authorized to use the Certified QuickBooks ProAdvisor logo.